



CLEVELAND– McDonald Hopkins LLC, a business advisory and advocacy law firm, will be hosting a Business Hour regarding the European Union's General Data Protection Regulation and how the regulation could affect American businesses.

The event, Is Your Business Ready for the GDPR, will feature [Dominic Paluzzi](#), co-chair of the firm's [Data Privacy and Cybersecurity Practice Group](#), as moderator with data privacy colleagues [Christine Czuprynski](#), [Samuel Goldstick](#) and [Cody Wamsley](#) as panelists.

During the panel discussions, Paluzzi, Czuprynski, Goldstick and Wamsley will provide important information and answers on a wide array of topics concerning the European rule such as:

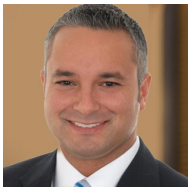
- A recap of the basics: Who, what, when, where, why and how of the GDPR
- The expanded territorial scope of the GDPR, which may impact many U.S. businesses
- The risk of significant penalties- up to 4 percent of annual gross revenue- for non-compliance
- The 72 hour regulatory notification requirement

The Business Hour will be held on Nov. 28 at 12:00 to 1:00 p.m. ET at McDonald Hopkins' Cleveland office at 600 Superior Avenue East. For those who cannot attend in person, the event will be live streamed as a webcast. Participants will be given an opportunity to have questions answered by the panel. Interested participants in the free program are encouraged to visit the event page for more information and to register.

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