



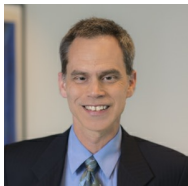
In its 2015 Data Breach Industry Forecast on its top six data breach predictions for 2015, Experian Data Breach Resolution describes the healthcare industry as “a vulnerable and attractive target for cybercriminals” facing a “persistent and growing threat of healthcare breaches” and potential annual costs of \$5.6 billion.

Experian expects healthcare breaches to increase in 2015 because of the recognized value of medical records as well as increased vulnerability arising out of the increased use of electronic medical records (EMRs) and wearable technologies. The report notes recent FBI warnings that cybersecurity systems in healthcare are lax in comparison with other industries, and that increased cyber intrusions are likely.

The other five predictions include:

1. Increased frequency of retail payment breaches as the October 2015 deadline for the adoption of EMV “Chip and PIN” technology approaches;
2. Increase in cyber attacks to access consumer passwords and data stored in the cloud;
3. Expanding scrutiny of corporate leaders for security lapses;
4. Employees and negligence will continue to be the leading cause of security incidents; and
5. Increase in cyber attacks through interconnected systems relating to the Internet of Things.

This report provides another reminder of the need for increased vigilance in cybersecurity protection and incident response plans.



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