



## McDonald Hopkins issues alert on President Obama's new data privacy agenda

Cleveland

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#### FOR IMMEDIATE RELEASE

**CLEVELAND, Ohio** (January 14, 2015) – McDonald Hopkins, a business advisory and advocacy law firm, issued an alert on President Obama's new data privacy agenda and the two proposed laws that aim to put the privacy back in "data privacy." Data privacy and cybersecurity are critical issues for both individuals and industry, and rightfully so. If Sony and the myriad of other breaches have taught us anything, it is that no business with a computer network (or Internet access) is safe from a cyber attack.

President Obama recently spoke to the Federal Trade Commission about his privacy and data security agenda. The agenda included a series of voluntary partnerships, but the cornerstone was two privacy acts that will soon be sent to Congress: The Personal Data Notification and Protection Act and the Student Digital Privacy Act.

The alert, which was authored by **Sara H. Jodka**, a member in McDonald Hopkins' data privacy and cybersecurity practice, discusses the newly proposed privacy acts and their possible implications on businesses, government agencies, and educational institutions. These proposed laws and the timing of President Obama's announcement are no surprise given the state of cyber affairs in this country.

**Click here** to read the full Alert, "President Obama's new data privacy agenda."

#### About the Data Privacy and Cybersecurity Practice at McDonald Hopkins

The firm's national Data Privacy and Cybersecurity Practice Group has counseled clients in nearly every industry through hundreds of privacy matters. McDonald Hopkins has a 24/7 hotline – 855-MH-DATA1 (855-643-2821) – if your company has a data breach or privacy incident.

#### About McDonald Hopkins

Founded in 1930, McDonald Hopkins' mission is to provide insightful legal solutions and business counseling that help our clients strategically plan for an increasingly competitive future. McDonald Hopkins is a business advisory and advocacy law firm with locations in Chicago, Cleveland, Columbus, Detroit, Miami, and West Palm Beach. Our subsidiary, McDonald Hopkins Government Strategies LLC, is based in Washington, D.C. and led by former Congressman Steven LaTourette. McDonald Hopkins Government Strategies is not a law firm and does not provide legal services. For more information about McDonald Hopkins, visit [mcdonaldhopkins.com](http://mcdonaldhopkins.com).

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