

MH Business Exchange Episode 7 helps businesses manage their IP portfolio



Michael P. Witzke, David B. Cupar | Tuesday, February 13, 2018

CLEVELAND– The seventh episode of McDonald Hopkins’ bi-weekly podcast series MH Business Exchange has been released.

During the episode titled “Managing your intellectual property portfolio in 2018,” host [Mike Witzke](#) sits down with Cleveland attorney [David Cupar](#), chair of the firm’s [Intellectual Property Department](#), to discuss what businesses should consider when managing their IP portfolio, including analyzing IP metrics, revisiting policies and procedures for employees, setting up watch services and much more.

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CONTACT:

Deborah W. Kelm
McDonald Hopkins LLC

MH Business Exchange Episode 7 helps businesses ma

600 Superior Avenue, East, Suite 2100
Cleveland, Ohio 44114
Phone: 216.348.5733
Email: dkelm@mcdonaldhopkins.com



Michael P. Witzke

[Team member bio](#)



David B. Cupar

[Team member bio](#)